The website reaches **110,000** readers each month, the print version is delivered to **16,000** subscribers 6 times a year and shared by an estimated **60,000** people. The eNews goes to **40,000** subscribers.

The New Internationalist is an established, well respected, award-winning publication. It is the world unspun and the leading magazine on international issues, New Internationalist offers quality editorial content, accompanied with great design and stunning images.

The New Internationalist has in-depth themes covering everything from finance to equality and religious extremism to fracking. It is also full of photos, puzzles and other shorter articles looking at human rights and environmental issues.

**Key Data**

**Print**
- World Circulation (excluding Australia): 16,000 copies
- Readership: Estimated at 64,000
- Frequency: 6 times a year (Jan/Feb, Mar/April etc.)

**Online**
- Available impressions per month: 200,000
- Facebook followers: 81,100
- Twitter followers: 40,000

**eNews**
- Twice every month to 40,000 subscribers

**App**
- All print ads appear in the magazine App. Ask for details.

“New Internationalist respects the intelligence of its readers. It is independent, lively and provocative, helping to keep its readers abreast of developments in parts of our globe that risk marginalisation. Read it!”

Desmond Tutu

“For many years I have read the New Internationalist with great respect. Many an article I have written, and film I have made, have had their roots in something I read in the New Internationalist.”

John Pilger

“If you would like to know something about what’s actually going on, rather than what people would like you to think was going on, then read the New Internationalist.”

Emma Thompson
Contact
Please give Michael a call, he'll be happy to discuss your requirements and work out a suitable package.

EMSM - Ethical Media Sales & Marketing
michael@emsm.org.uk
+44 (0)1865 403339
+44 (0)7780 874279
www.emsm.org.uk

Discounts
Available on request for charities, community groups, NGOs, publishers and educational establishments.

Approximate print copy and insert delivery dates

<table>
<thead>
<tr>
<th>Issue</th>
<th>Copy</th>
<th>Insert Delivery</th>
<th>On Sale</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan/Feb</td>
<td>3rd Dec</td>
<td>22nd Dec</td>
<td>1st Jan</td>
</tr>
<tr>
<td>Mar/April</td>
<td>5th Feb</td>
<td>12th Feb</td>
<td>21st Feb</td>
</tr>
<tr>
<td>May/June</td>
<td>2nd April</td>
<td>9th April</td>
<td>25th April</td>
</tr>
<tr>
<td>July/Aug</td>
<td>11th June</td>
<td>18th June</td>
<td>27th June</td>
</tr>
<tr>
<td>Sept/Oct</td>
<td>7th Aug</td>
<td>13th Aug</td>
<td>22nd Aug</td>
</tr>
<tr>
<td>Nov/Dec</td>
<td>8th Oct</td>
<td>15th Oct</td>
<td>24th Oct</td>
</tr>
</tbody>
</table>

Discounts
Available on request for charities, community groups, NGOs, publishers and educational establishments.